



## **Earnings release for the Quarter & Year ended March 31, 2015**

### **FY2015**

PAT increased by 50.7 % YOY to Rs. 4,092 Lacs (FY2015)

Total Income increased by 22.4 % YOY to Rs. 32,471 Lacs (FY2015)

### **Q4 – FY2015**

PAT increased by 81.7 % YOY to Rs. 1,277 Lacs (Q4 FY2015)

Total Income increased by 65.4% YOY to Rs. 8,727 Lacs (Q4 FY2015)

**Mumbai, May 7, 2015:** Shemaroo Entertainment Limited, an established integrated media content house announced its consolidated financial results for the Quarter and Year ended March 31, 2014 (Q4 & FY2015). The Board has recommended a dividend of Rs.1.20 per fully paid-up equity share of Rs.10/- each for FY2015.

### **Financial Highlights:**

#### **Consolidated Results for FY2015:**

- Total Income increased by 22.4% to Rs. 32,471 Lacs (Rs. 26,534 Lacs in FY2014)
- EBITDA increased by 34.7% to Rs. 8,449 Lacs (Rs. 6,272 Lacs in FY2014)
- EBITDA Margin stood at 26.0% in FY2015 (23.6% in FY2014)
- Net Profit after tax for the period increased by 50.7% to Rs. 4,092 Lacs (Rs. 2,716 Lacs in FY2014)
- PAT Margin stood at 12.6% in FY2015 (10.2% in FY2014)
- Basic and Diluted Earnings Per Share stood at Rs. 17.35 in FY2015 (Rs. 13.68 in FY2014)

#### **Consolidated Results for Q4 FY2015:**

- Total Income increased by 65.4% to Rs. 8,727 Lacs (Rs. 5,276 Lacs in Q4 FY2014)
- EBITDA increased by 56.7 % to Rs. 2,610 Lacs (Rs. 1,666 Lacs in Q4 FY2014)
- EBITDA Margin stood at 29.9% in Q4 FY2015 (31.6% in Q4 FY2014)
- Net Profit after tax for the period increased by 81.7% to Rs. 1,277 Lacs (Rs. 703 Lacs in Q4 FY2014)
- PAT Margin stood at 14.6% in Q4 FY2015 (13.3% in Q4 FY2014)
- Basic and Diluted Earnings Per Share stood at Rs. 5.41 in Q4 FY2015 (Rs. 3.54 in Q4 FY2014)

## Executive Comment:

Hiren Gada, Wholetime Director and CFO said,

We have closed this year with an outstanding performance for FY 2014-15. Revenue from digital media has significantly gone up with a growth rate of over 50% YOY in FY2015 and it continues to be our area of focus. This year we are looking forward to explore newer avenues where we can leverage our huge library to further improve the returns.

## Business Highlights:

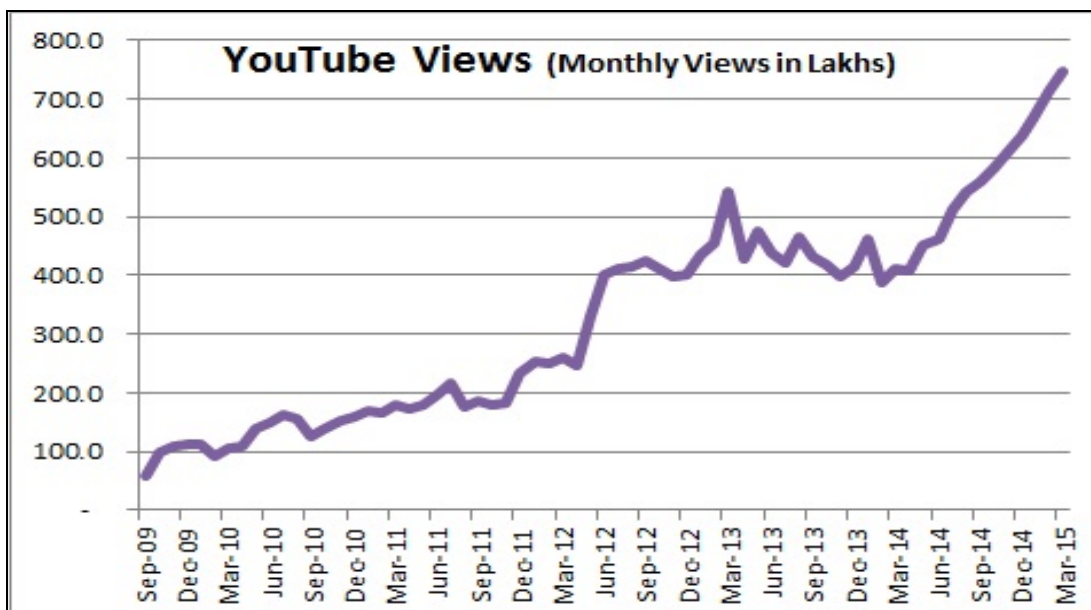
Divisional Performance (Standalone):

*in Rs. Lacs*

Business Division	Q4 - FY2015	Q4 - FY2014	YOY Growth %	FY2015	FY2014	YOY Growth %
New Media	1,145	657	74%	3,731	2,460	52%
Traditional Media & Services	7,527	4,570	65%	28,614	23,874	20%
<b>Income from Operations</b>	<b>8,672</b>	<b>5,227</b>	<b>66%</b>	<b>32,345</b>	<b>26,334</b>	<b>23%</b>

## New Media Highlights

- Mobile Data based revenue continues to improve
- YouTube 'Filmi Gaane' channel crossed 5,00,000 subscribers
- YouTube Monthly Views Graph till Mar'15:





## **About Shemaroo Entertainment Limited**

Celebrating the golden jubilee, Shemaroo Entertainment Ltd. (BSE Scrip Code: 538685; NSE Scrip Code: SHEMAROO) is among the few entertainment companies that has hallmarked several pioneering efforts with its innovative and out- of-the- box thinking. Founded in 1962, Shemaroo Entertainment Ltd is an established Filmed Entertainment "Content House" in the country, active in Content Ownership, Creation, Aggregation and Distribution with a large content library of over 2800 titles.

Shemaroo is engaged in the distribution of content for satellite channels, physical formats and emerging digital technologies like the Mobile, Internet, Broadband, IPTV and DTH among others. With its partnership with the major telecom operators and other digital media platforms, Shemaroo is at the forefront of the digital age. The company has also tied up with many content providers across the country. The "Shemaroo" brand today is synonymous with quality entertainment in the Indian entertainment eco system. For further information please visit [www.shemarooent.com](http://www.shemarooent.com)